

The Art and Science of Coaching

Enablers of Effective Coaching
Coach Specific Training
125 Hours

by

ACCOMM GROUP

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LEARNING ECOSYSTEM ●●●● GROUP



Vision:

Empowering individuals and organizations to enhance your effectiveness and sustainable success by unleashing people potentials and expressing their authentic motivation and greatness



Mission:

The Art and Science of Coaching Certificate Program is for individuals interested in entering the field of coaching and managers and leaders in organizations seeking to become better in effective coaching. The program also guides leaders and managers how to apply coaching to support your change and transformation initiatives and effectiveness.

This 125 hour coaching education will offer intensive learning, practices, and feedback in coach core competencies based on 8 ICF's professional core coaching competencies.

Designed and delivered by ICF credentialed Coach:

Atchara Juicharern, Ph.D., PCC and Team

Leadership Development Affiliate of Dr. Marshall Goldsmith in Thailand



Program Philosophy and Approach

Our coaching education is based on the philosophy and framework of the ICF's 8 Core Coaching Competencies. That is coach competencies as the **Doing** and the Ethics as the **Being** of coaching.

Our approach is based on our belief that the coach is a catalyst, and all leaders & managers can be excellent in coaching skills.

Instructors:

Conducted by ICF credentialed Coach: Atchara Juicharern, Ph.D., PCC and her team

The program is for:

- Organizations who are creating coaching culture
- Organizations who want to support your people to embrace change, learning and personal & professional growth
- CEO, C-suite and Executives
- Leaders, Manager, Supervisors and People Managers at all levels
- HR as Coach
- Executives in Organization Development and Learning & Development who seek to apply coaching with leading change and transformation
- Internal Coach and Corporate Leaders

Learning Goals:

As the world is constantly evolving, change is inevitable. Organizations need to adapt to ever-changing dynamics. Organizations are made up of individuals with different behavioral styles, emotions, and responses to change. Today's diversity makes change management more complex and time-consuming.

This program aims to support your organizations to apply coaching skills in the areas of:

- 1) Recognizing the distinctions of "coaching" and other disciplines
- 2) Deepening understanding of the eight ICF Core Coaching Competencies
- 3) Demonstrating these Core Coaching Competencies through coaching practices
- 4) Participating in giving and receiving feedback after coaching practices according to these competencies
- 5) Strengthening your organizations' capacity to embrace change

- 6) addressing the human side of change effectively
- 7) fostering a culture of resilience, learning and growth
- 8) supporting leaders and manager to navigate transitions for themselves and for their teams smoothly and effectively

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