

**Ms. Jirawan Kanchananant****อาจารย์จิรวรรณ กาญจนานันท์**Director of Digital Learning & Learning Ecosystem  
Facilitator and Coach

Tel. (66) 2197 4588-9

Jirawan is an ICF Associate Certified Coach (ACC) and a certified instructor of AcComm Group’s global programs. She has passion and great experience as a professional facilitator and presenter. Her pleasant personality and unique approach to training delivery have made her a sought-after workshop facilitator with organizations across many different industries and with participants from all levels; from the front-line to management.

Before joining AcComm, Jirawan has held a variety of roles in media communication in both hosting, producing and designing. She has worked for Media Plus, PLC, International Broadcasting PLC, True Academy Fantasia Program, JSL Global Media Co., Ltd., Polyplus Entertainment Co., Ltd. etc. This sharpens her expertise and professionalism in designing effective & impactful communication and managing strategic communication.

She has also participated and led an extensive range of coaching & mentoring, communication and customer service programs for leading organizations in Thailand. Her international background in study and working sets her apart as an outstanding facilitator who successfully deal with cross-cultural and cross-generational issues. Her strengths lie in balancing a methodological approach with cultural and personal sensitivities and ensuring our clients gain maximum benefits from organizational development initiatives.

Jirawan has a Bachelor’s degree in Journalism and Mass Communication from Thammasat University and holds a Master’s degree in Communication Arts from Chulalongkorn University. Jirawan has also acquired Certificate in English from University of Cambridge.

Her specialized areas include Coaching & Mentoring, Customer Service, Supervisory Skills, Effective Communication, Professional Image, Presentation Skills, Leadership Communication Skills and Cross-cultural communication. Jirawan is also a certified Extended DISC® instructor and coach who has helped leaders & managers create self-awareness and apply Extended DISC® in making a positive and sustainable behavioral change. She has delivered various excellent programs for KTB, SCB, HSBC, Siam Kubota Leasing, ThaiBev, Greenspot, AB Food, Tipco, F&N, Häfele, Daikin, ISUZU, Toyota, Frasers, Central, Siam Piwat, Valeo, Origin, Supalai, LPN, etc.